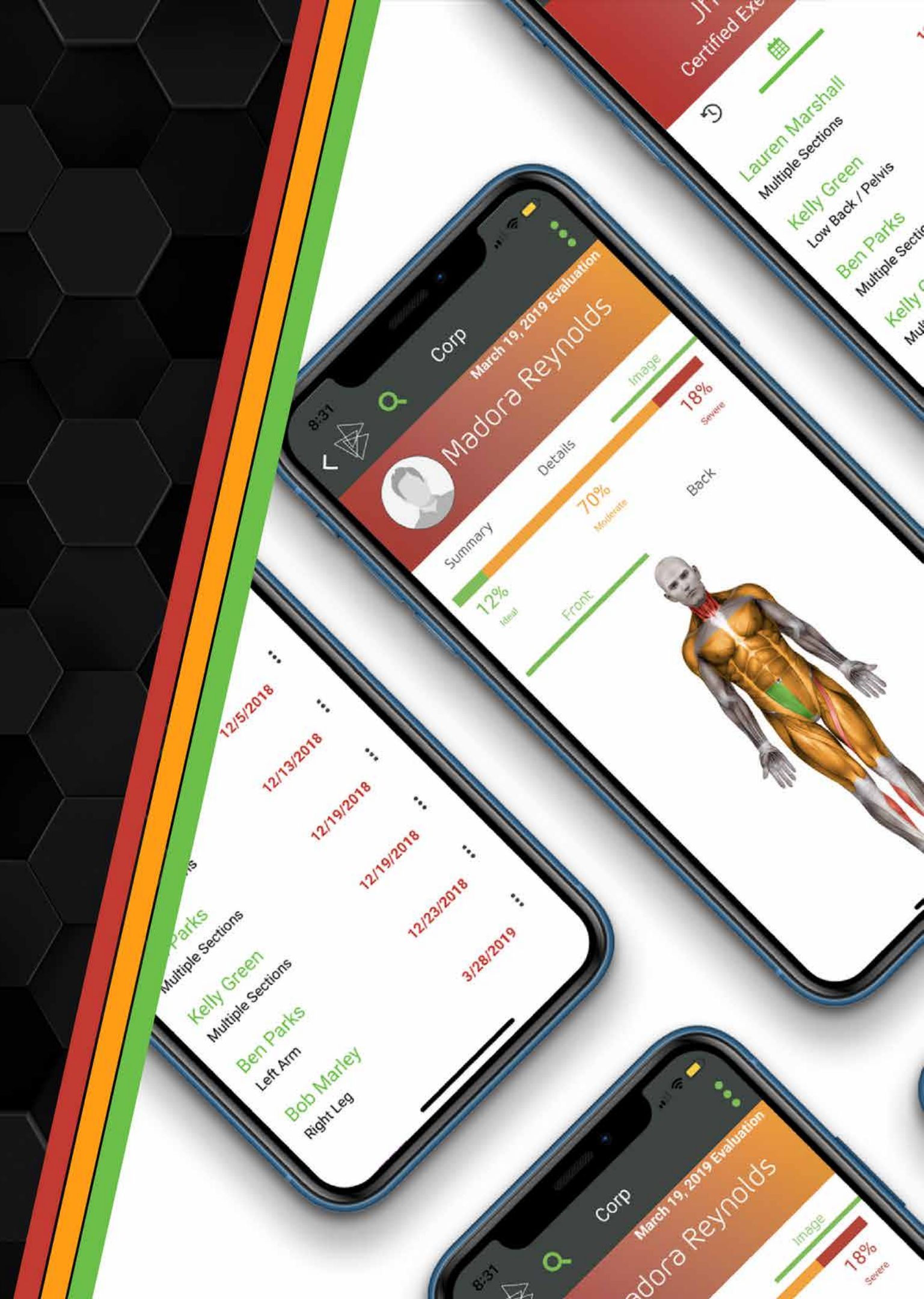


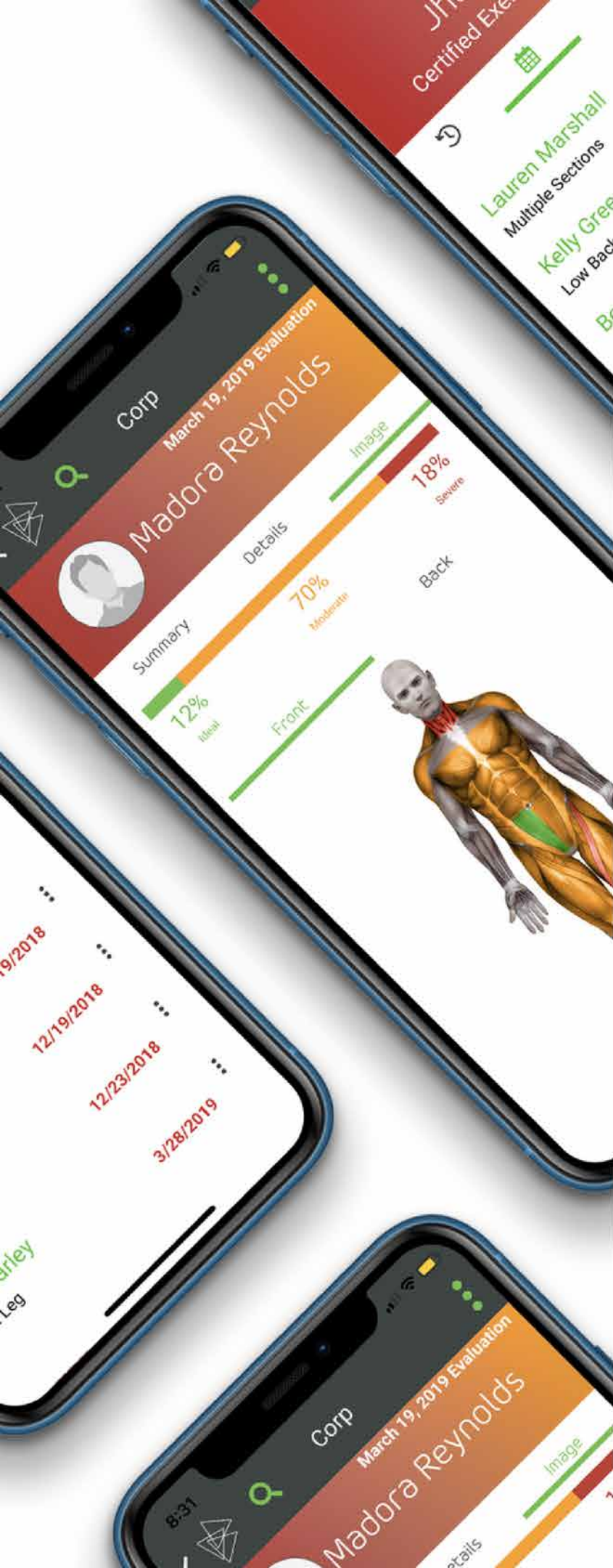
September 23, 2022

Annual Meeting



KINESICS™





Agenda

- Who We Are
- Looking Back at 2021
- 2021 Financials
- 2022 Highlights
- Burn Rate & Runway
- Q&A





We are Advancing Human Movement

Everyone has the potential to live pain free



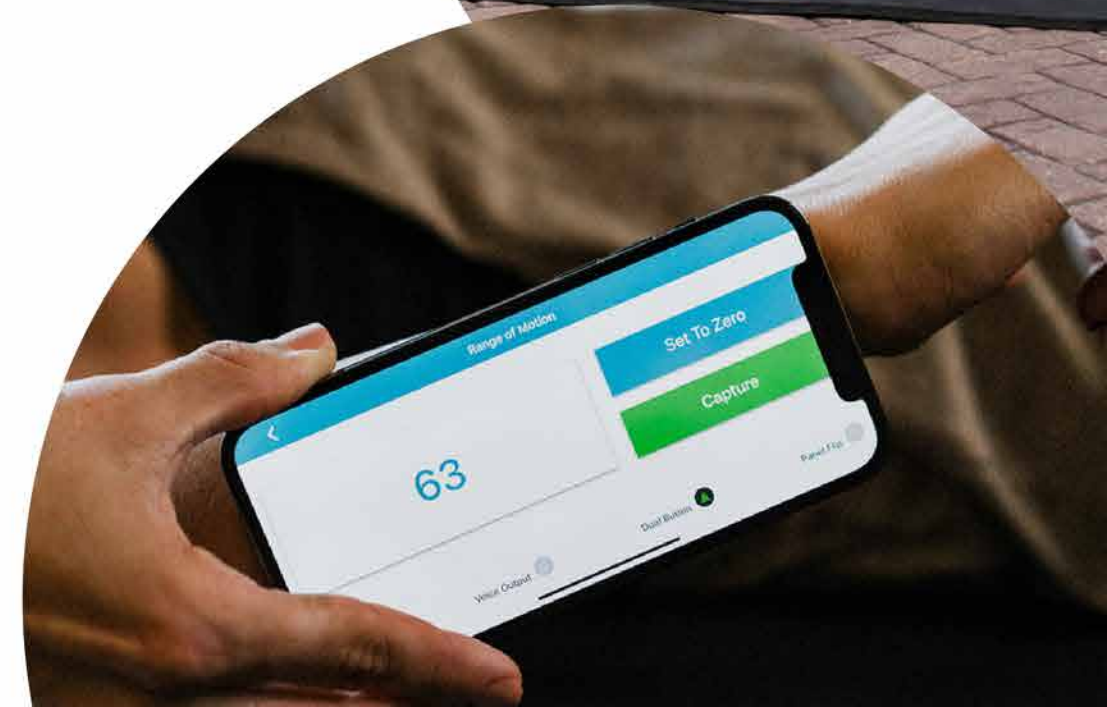
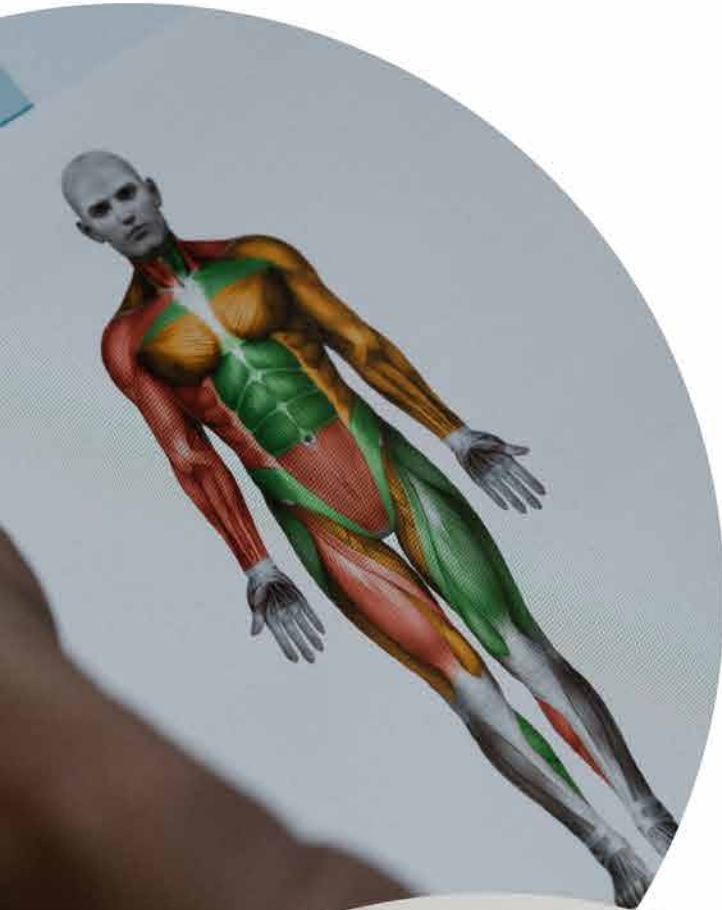
Professional Software Solutions



Population MSK Health



Human Movement Education



**TECH
FIRST**

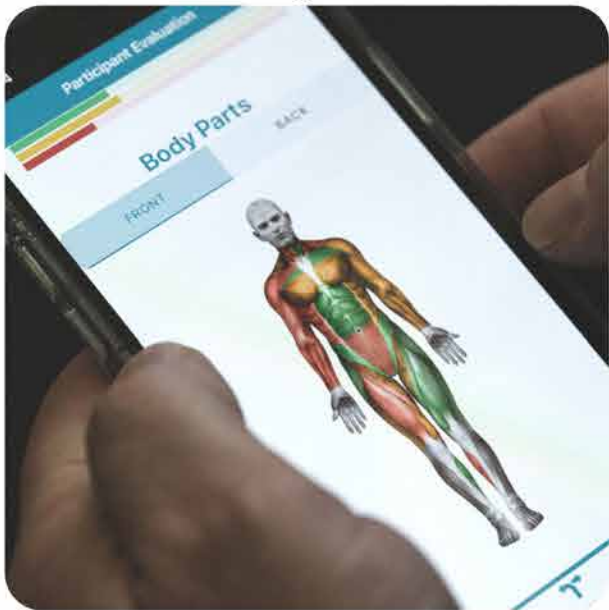


\$ SaaS & Training Services

\$ SaaS & Consulting Services

**SOLUTIONS FOR
PROVIDERS**

**SOLUTIONS FOR
ENTERPRISES**



**DATA
ALWAYS**

\$ Insights & Analytics



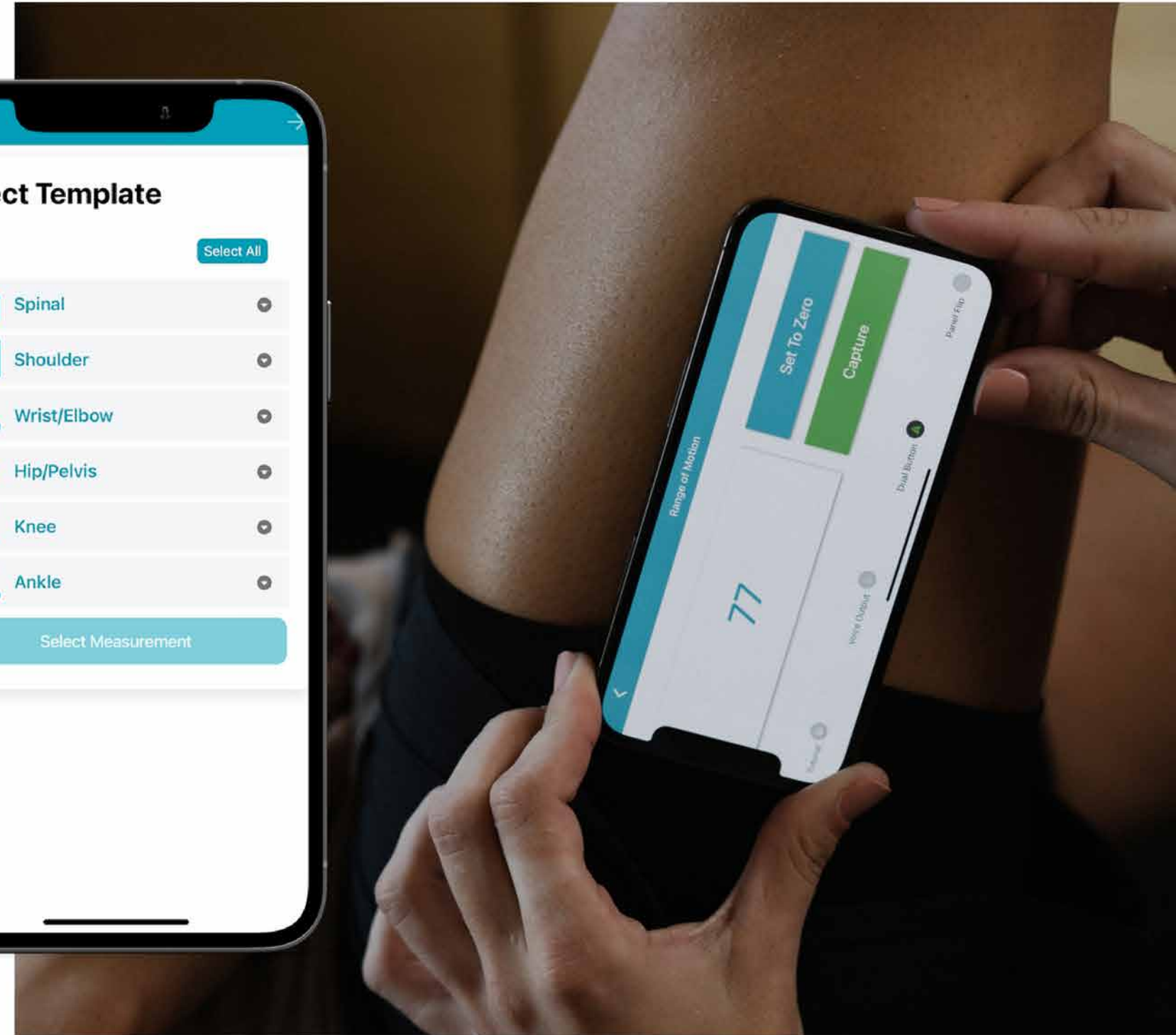
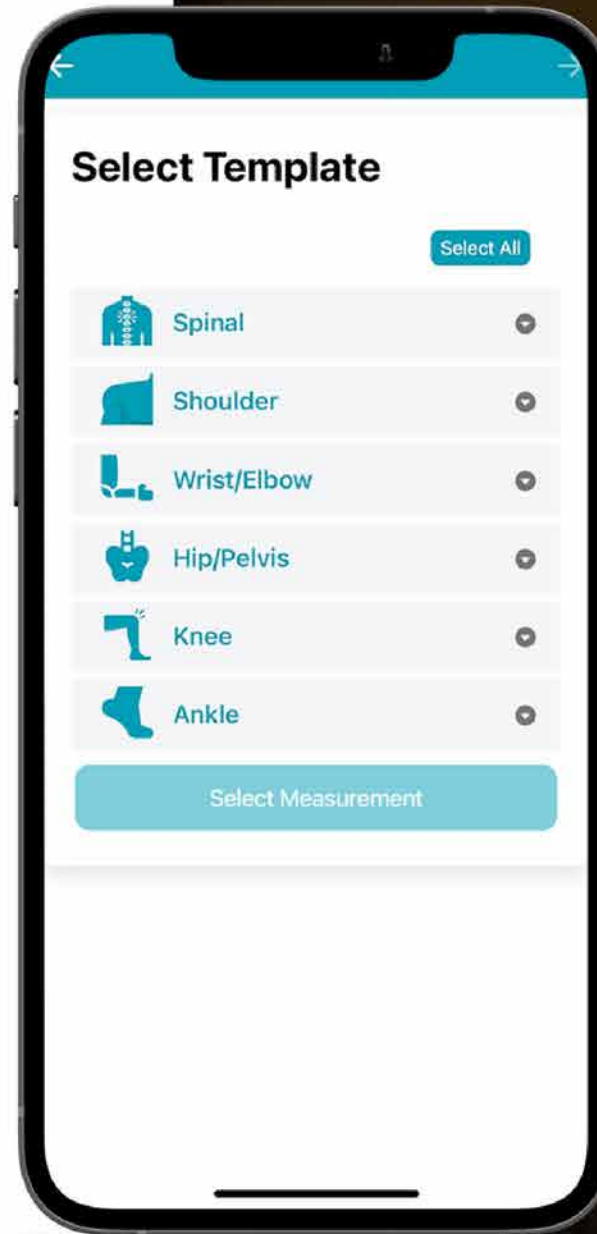
**HEALTHIER
POPULATIONS**



Our Approach | **Evaluate**

Kinesics Qualified Providers assess every joint and body region using our own developed technology.

Whether you are a surgical patient, professional athlete, or industrial manufacturer, evaluation is Step #1.

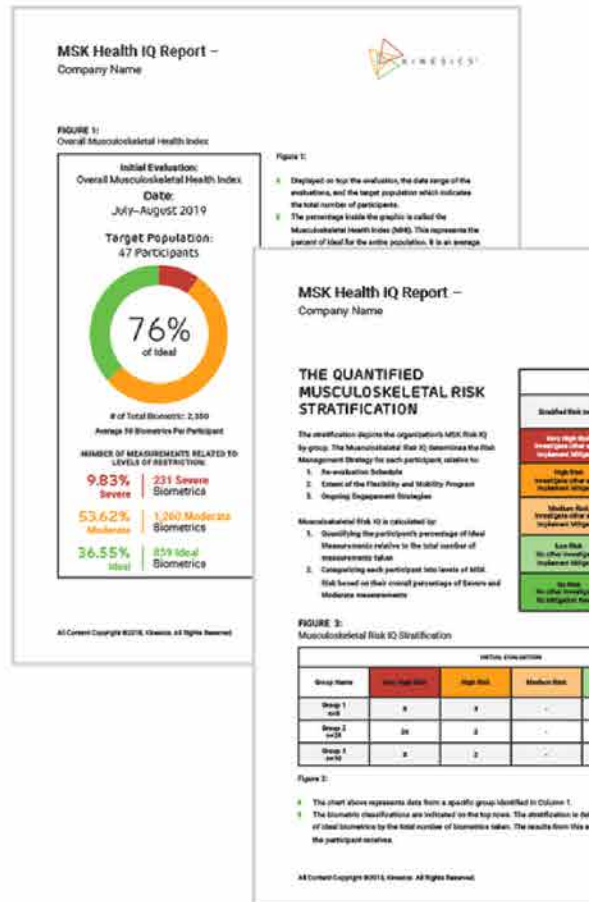




Our Approach | Translate

Our smart logic translates the body's message into easy-to-understand visuals of movement metrics, muscle imbalances, and joint restrictions.

Kinesics software gives you the visuals you need to understand your pain, risk for injury, and performance limitations.



Participant Evaluation

Evaluation
OVERALL PERCENT OF IDEAL

51%

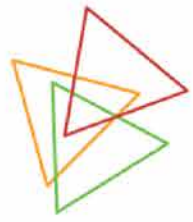
31% Ideal | 16% Moderate | 53% Severe

Spinal (Cervical) - 51%
Hip/Pelvis (Left) - 78%
Left Hip External Rotation - 40% 79%
Left Hip Abduction - 49% 100%
Left Hip Medial Rotation - 60% 100%
Left Straight Leg Hamstring - 30% 32%
Hip/Pelvis (Right) - 48%
Ankle (Left) - 100%
Left Gastroc - 26% 100%
Left Soleus - 24% 100%
Ankle (Right) - 43%
Spinal (Lumbar) - 50%
Shoulder (Left) - 15%
Shoulder (Right) - 25%

Summary

Christian John

May 24, 2019: 91% Ideal, 8% Moderate, 1% Severe
December 12, 2018: 44% Ideal, 34% Moderate, 22% Severe

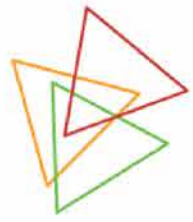


Our Approach | **Navigate**

We are the human movement GPS. Stratify risks and roadblocks, identify the optimal route for treatment, develop a plan of action, and course correct when needed.

Build a custom flexibility and mobility programs or let us direct care to the right professional.





Our Approach | **Deliver**

We deliver custom flexibility and mobility programs from our database of activities.

Programs can be designed for both individuals and groups based on top restrictions and imbalances.

Check it out: kinesicsmove.com



Mid Back Rotation
 Purpose: To improve spinal rotation and decrease neck and low back tension

- Begin in a seated or standing position
- With your hands behind your head and spine fully extended, squeeze shoulder blades together
- Keeping your arms open, exhale and rotate your torso making sure not to rotate your hips or pelvis

Straight Leg Hip Internal Rotation
 Purpose: To increase hip mobility and reduce knee and low back tension

Cross Leg Mid Back Rotation

- Sit with both legs extended out front
- Bend knee on same side as restricted rotation and place foot on the far side of the extended leg
- Place opposite side elbow on outside of bent knee while resting involved side hand on the table or bench

Standing Mid Back Side Bend

Items: 144 (1 - 12)

Measurements: All

- 90/90 Hamstring
- Cervical Extension
- Cervical Flexion
- Cervical Rotation
- Cervical Side-Bending
- Forearm Pronation

Type: All

- At Home
- At Work
- Equipment
- No Equipment

Search

90/90 Hip Stretch (3 Angles)

- Begin in seated position on the floor with both knees at 90° angles
- Front knee of stretched leg should be directly in line with front leg

90/90 Hip Stretch (Lean to Ankle)

- Begin in seated position on the floor with both knees at 90° angles
- Front knee of stretched leg should be directly in line with front leg

Horizontal Abduction Extension - Palms Up

- Keeping elbows straight, rotate while extending your arms out behind you with fingers wide to straight, and rotating hands upward and forward in calling increase level of arm height, bringing arms higher arm extension to increase stretch

Horizontal Abduction with Pronation at Adduction

- Upright position
- Arms out front and palms facing each other
- Elbows fully extended
- Open arms reaching back while rotating top of hands towards ground - palms up

Arm Extension Palms Up

Arms Out To Side Palm Down

Horizontal Arm Swings

- As you exhale, rotate the arms away from the body and rotate hands up towards the ceiling (this requires forward lean)
- Alternate the arm that is on top with each arm swing across the midline
- Movement should be felt in shoulder blades (scapulae) as well as in the elbow joints
- Throughout the entire movement, the arms should remain at shoulder height

Back to Front Arm Circles

- Inhale - Forward
- Exhale - Back
- Keep arms straight and level with shoulders
- Open arms and rotate hands up and down
- Keep arms straight and level with shoulders
- Keep arms straight and level with shoulders
- Keep arms straight and level with shoulders

Looking back at

2021

Secured upgraded **contract renewals** with FMOLHS and Baton Rouge General

Surpassed **10,000** Evaluations at FMOLHS & started developing a provider network

Witnessed great success with Baton Rouge General and the **Tactical Athlete Market**

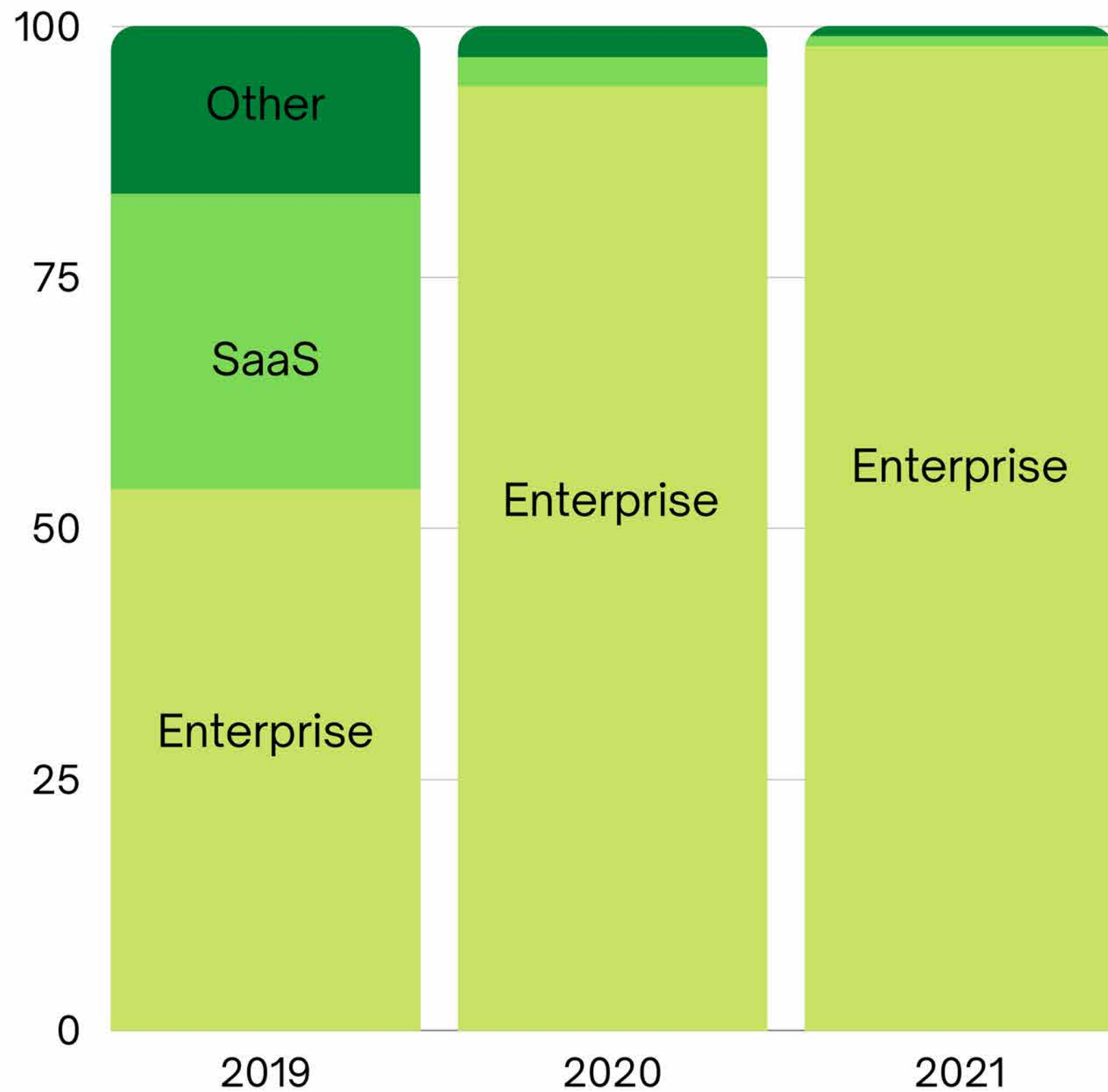
Fine-tuned **training** for our services team and professional accounts

Increased **development resources** thanks to Billy Davis and his team

Launched **MotionDX Beta**

Began discussions with future partners in **Business Development**

2019 - 2021 Revenue %



\$1,314,000

2021 Revenue

(+83% from last year)

98% Enterprise Revenue

1% SaaS Revenue

1% Other Revenue

Breakdown

Enterprise vs Other Customers

\$282,000 Enterprise License

\$1,000,000 Enterprise Evaluation

\$4,600 Advanced Data & Analytics

\$14,000 Subscriptions

\$13,500 Other Revenue

\$1,182,000

2021 Expenses

(36% increase from last year)

Breakdown

COGS \$838,000

\$796,900 Enterprise

\$36,600 Hosting and Support

\$4,800 Other

Operating Expenses \$344,000

\$143,500 Salaries, Compensation, Benefits

\$57,200 Professional Fees

\$26,400 Office Lease

\$33,300 IT Expenses

\$39,600 Amortization

\$44,300 Other

\$476,053

Gross Profit

36.2% Gross Margin

\$213,108

Net Income

16% Profit Margin

\$173,317

EBITDA

(less PPP Forgiveness)

Additions to the Team

Fundraising Updates

Operational Updates

Technology Development

Business Development & Promotion

What we've been up to

2022

- **Melissa Thies** | Staff Accountant
- **Strix TG** | IT, Hosting, Security
- **TrickyWebSolutions** | Offshore DEV
- **Cody Prewitt** | Business Analyst

Additions to the Team

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What we've been up to

2022

- **Closed 2021 Bridge Funding**
- **Started Newchip Accelerator**
- **Postponed Series A**

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What we've been up to

2022

-
- **FMOL Health System**
 - **Baton Rouge General**



Case Study

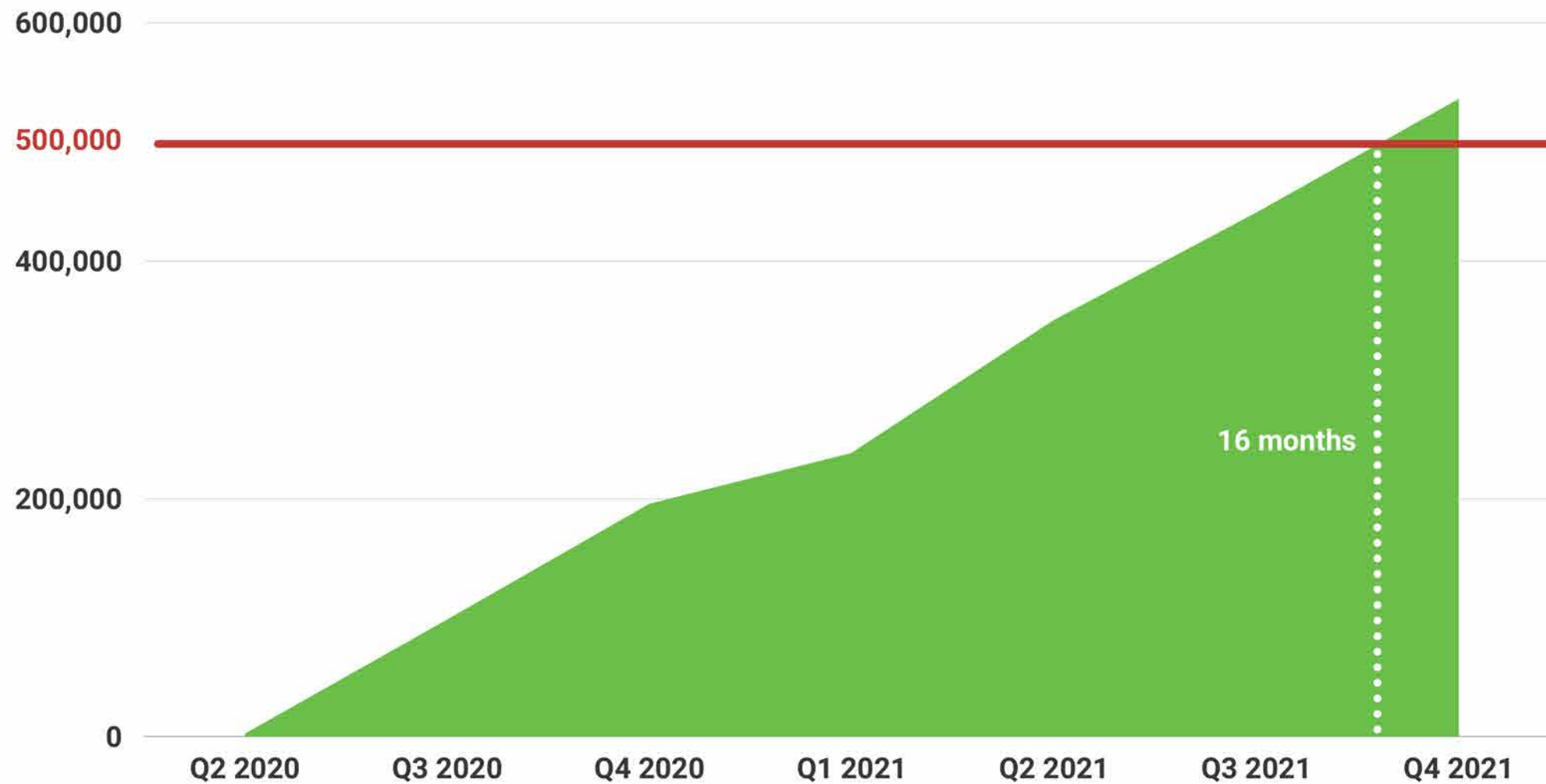
Franciscan Missionaries of Our Lady Health System

"The opportunity is huge for large businesses to save on healthcare costs and improve the health of their team."

Dr. Richard Vath, CEO FMOL Health System

Cumulative Biometric Data

unit = measurement



Unique Encounters

14,000

Our Enterprise Operations team successfully made over 14,000 unique encounters with the client's employees. We worked with nurses, doctors, technicians, and administrative and support staff.

Data Points

535,000

We collected movement data at every encounter, focusing on the client's needs. The evaluation was tailored to assess function of the neck, back, shoulders, hips, and legs.

Integrated

100%

Our team reached their employees in 2 states, 5 markets, and 90+ facilities. We collected baseline data on all new hires and provided a wellness benefit to participating employees.

Additions to the Team

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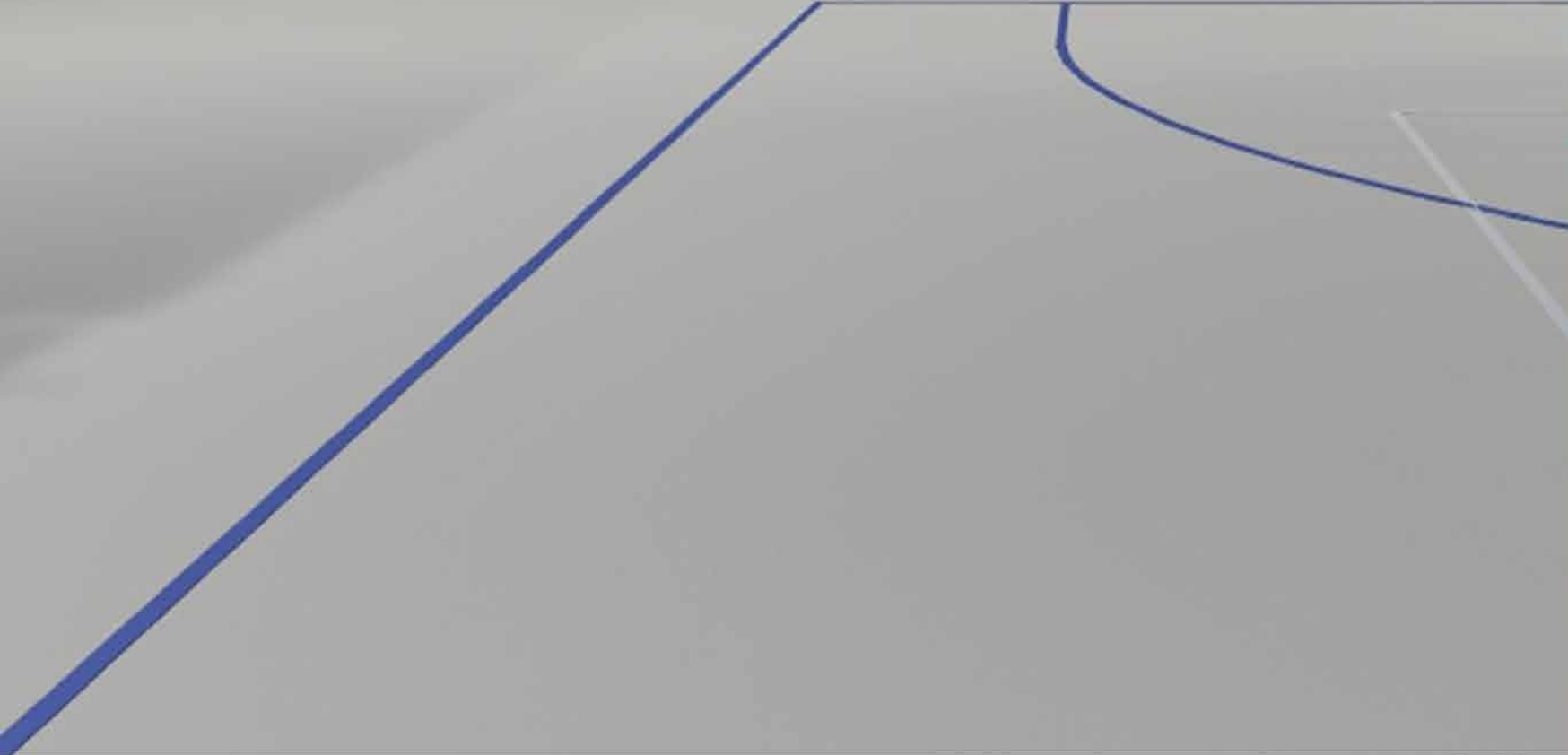
What we've been up to

2022

-
- **FMOL Health System**
 - **Baton Rouge General**



LPSO



Additions to the Team

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What we've been up to

2022

- **MotionDX**
- **Kinesics App**
- **Dashboard**

The Software



MotionDX

MotionDX, powered by Kinesics, is the latest technology in human movement analysis. For professional use, this progressive web application is a goniometer in your pocket. Combine the hardware built into your mobile device with our software to maximize your time and effort in assessing range of motion. This is the fastest way to assess and analyze human movement on the market.

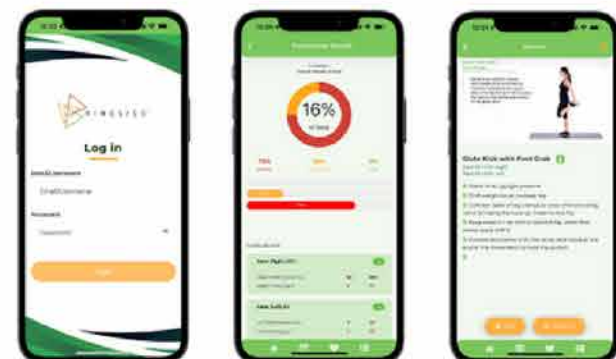
"A goniometer in your pocket, and more."



Kinesics

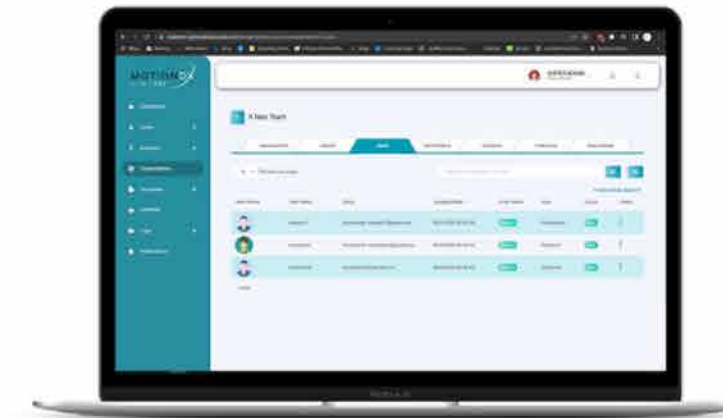
The Kinesics application is where you take human movement to the next level. For professional and participant use, this progressive web application allows you to share data with your patients, athletes, and clients. Use our database of custom mobility programs to make the greatest change in the least amount of time.

"Easier access means faster progress."



Dashboard

The Kinesics Dashboard allows professionals to manage users, evaluation templates, and other administrative functions. Everything, all in one place!



Education



eLearning Academy

We produce content that inspires professionals to expand their knowledge of Human Movement. The online course material is designed for efficient micro-learning - learn how and when you want to.



Additions to the Team

Fundraising Updates

Operational Updates

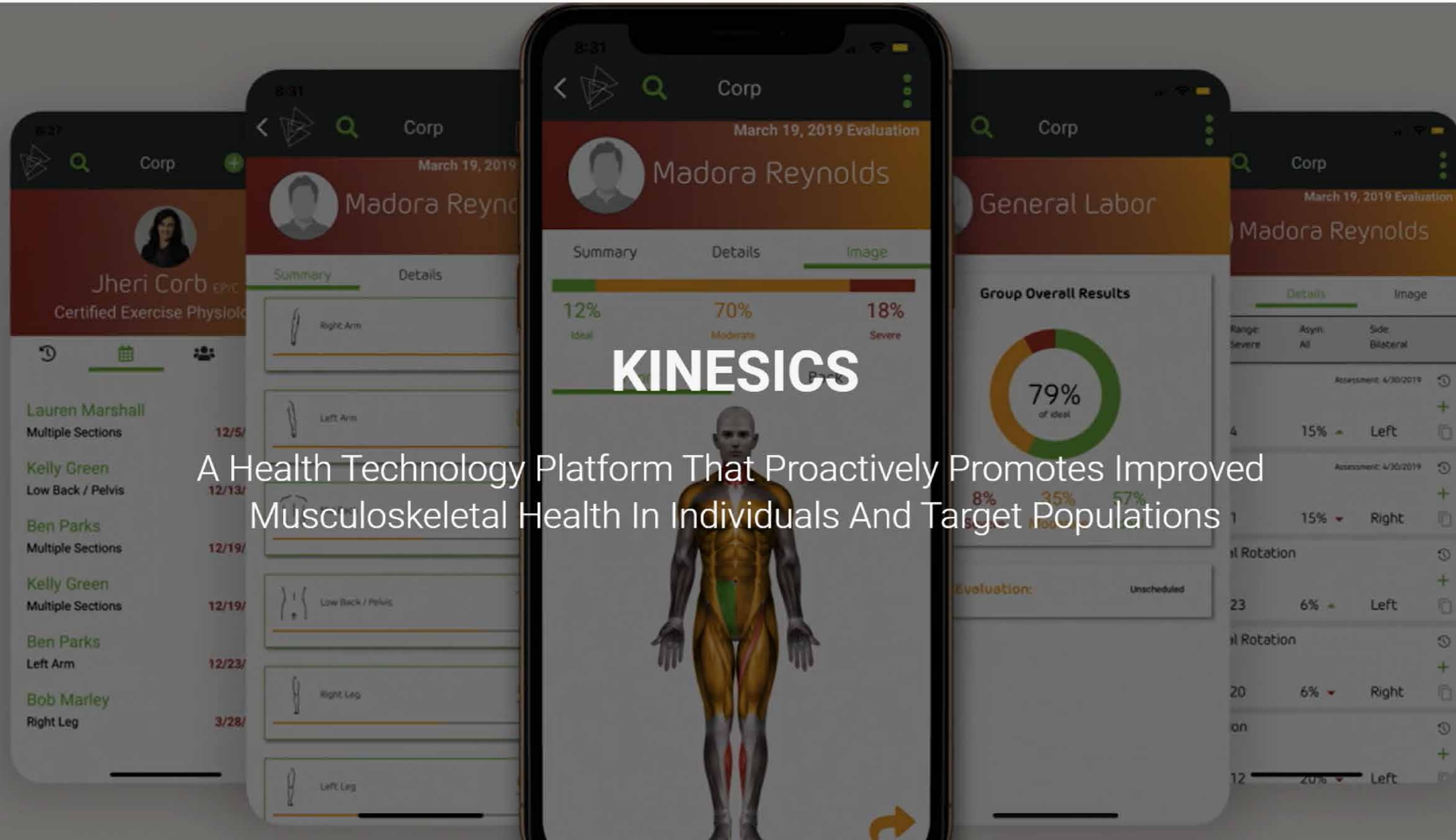
Technology Development

Business Development & Promotion

What we've been up to

2022

-
- **New Website**
 - **New Pricing**
 - **Defined Verticals & Partners**
 - **Focus on Lead Generation**



KINESICS

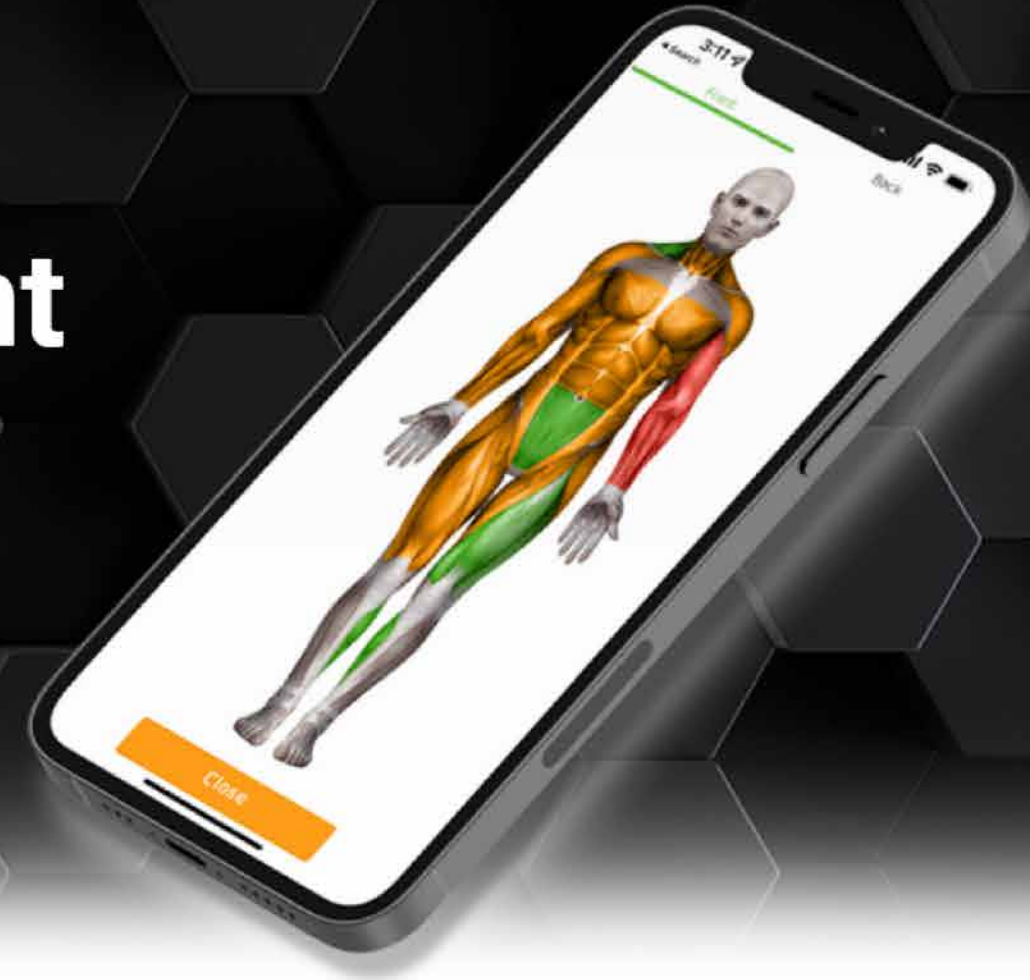
A Health Technology Platform That Proactively Promotes Improved Musculoskeletal Health In Individuals And Target Populations



We **advance** human movement

The Kinesics process assesses and analyzes human movement to address pain, identify risks for injury, and promote improved performance.

Anybody. Anywhere. Anytime.



FOR EMPLOYEES



FOR FIRST RESPONDERS



FOR ANYBODY



FOR PATIENTS



PRO

- access MotionDX ROM App
- save measurement templates
- save participant info
- access in-app analytics
- share PDF reports
- design & share mobility programs

\$75 / month

20% discount
when you pay annually

TEAM

Everything in Pro, plus:

- connect up to 5 professional users to share participant info
- organize users within groups (max 5)

\$245 / month

20% discount
when you pay annually

PREMIER

Everything in Team, plus:

- up to 20 professional users
- up to 20 groups

\$475 / month

20% discount
when you pay annually

Kinesics Professional Access

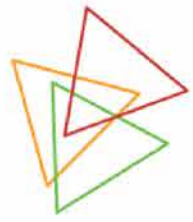
Pricing built for the way you work.

ENTERPRISE

Everything in Premier, plus:

- add more professional users
- get custom onboarding
- segment user profiles with multiple instances of Kinesics

**Custom
Billing**



Services Pricing | **Bulk Discounts**

Product: Kinesics Evaluation & Program Service

1 Unit = 1 Evaluation & Program Design

Bulk Tiers	Units		Standard Pricing	Bulk Discount
Tier 1	100	499	300.00	0%
Tier 2	500	2,499	270.00	10%
Tier 3	2,500	4,999	240.00	20%
Tier 4	5,000	9,999	210.00	30%
Tier 5	10,000	plus	180.00	40%

Includes:

- 1x MSK Health Evaluation
- 1x Individual Flexibility & Program
- Individual Risk Navigation
- Kinesics App Access (90 days)
- Quarterly Aggregate Reporting for Leadership
- Data Monitoring

- + Choose your package
- + Amortize payments over contract

Product: Kinesics Team Program

1 Unit = 1 Team Member

Bulk Tiers	Units		Standard Pricing	Bulk Discount
Tier 1	100	499	1,200.00	0%
Tier 2	500	2,499	1,080.00	10%
Tier 3	2,500	4,999	960.00	20%
Tier 4	5,000	9,999	840.00	30%
Tier 5	10,000	plus	720.00	40%

Includes:

- Onboarding Assistance
- Go-Live Assistance
- 4x MSK Health Evaluations
- 4x Individual Flexibility & Programs
- Individual Risk Navigation
- Kinesics App Access (12 months)
- 4x Team Mobility Programs per year
- 4x On-Site Rounding Sessions with a Kinesics Qualified Provider
- 1x Annual Review
- Quarterly Aggregate Reporting for Leadership
- Data Monitoring



PRODUCTS

- **\$950** per cadet for training academy
 - **\$300** for annual risk assessment
-

- online courses
- readiness program
- facility & training consulting
- opportunity for RYSE



Additions to the Team

Fundraising Updates

Operational Updates

Technology Development

Business Development & Promotion

What we've been up to

2022

-
- **New Website**
 - **New Pricing**
 - **Defined Verticals & Partners**
 - **Focus on Lead Generation**

\$28,000 monthly

Burn Rate

\$53,000 Operating Expenses

\$14,000 Debt Service

\$10,000 Capital Expenses



\$15,000 monthly

Burn Rate

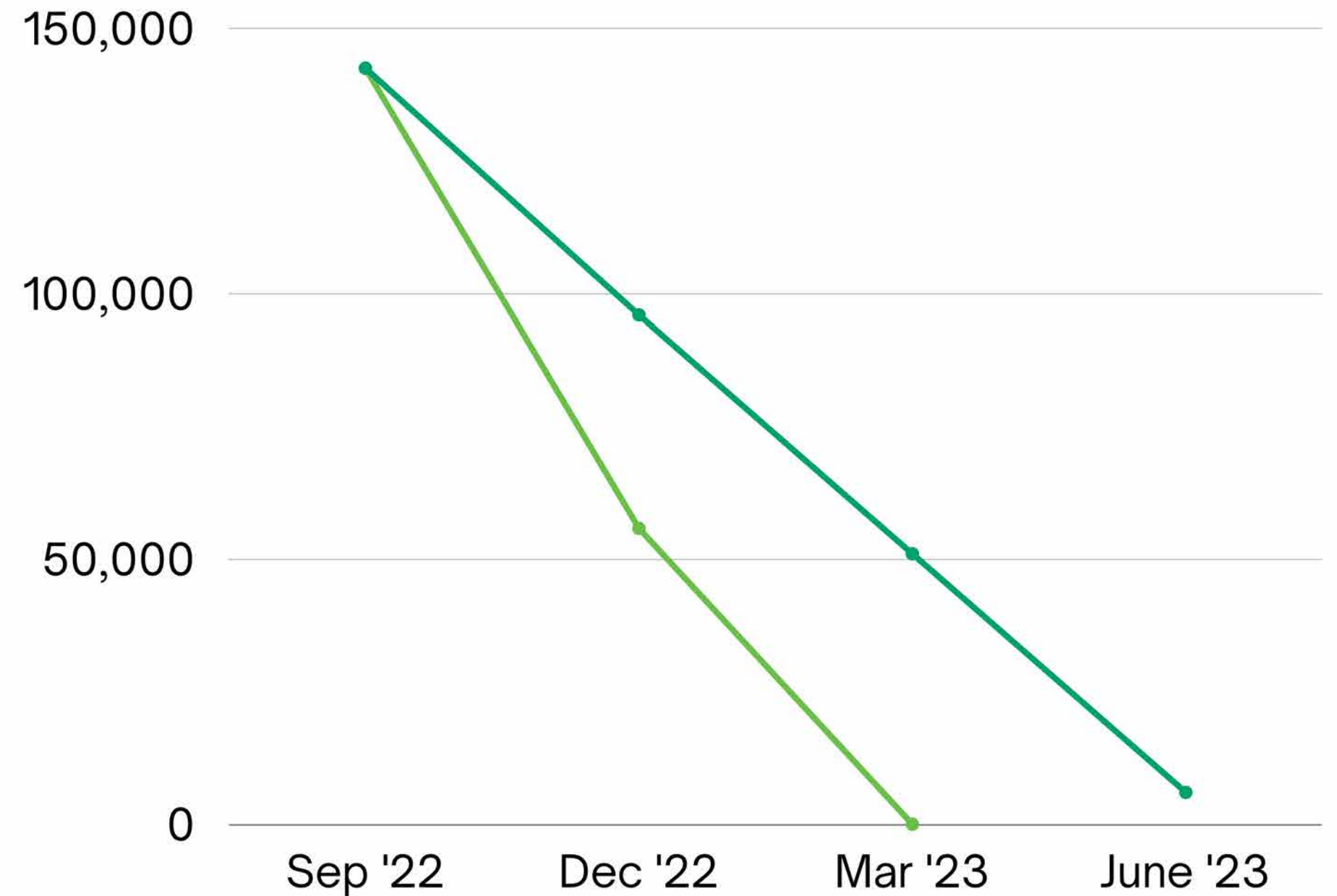
\$44,000 Operating Expenses

\$10,000 Debt Service

\$10,000 Capital Expenses

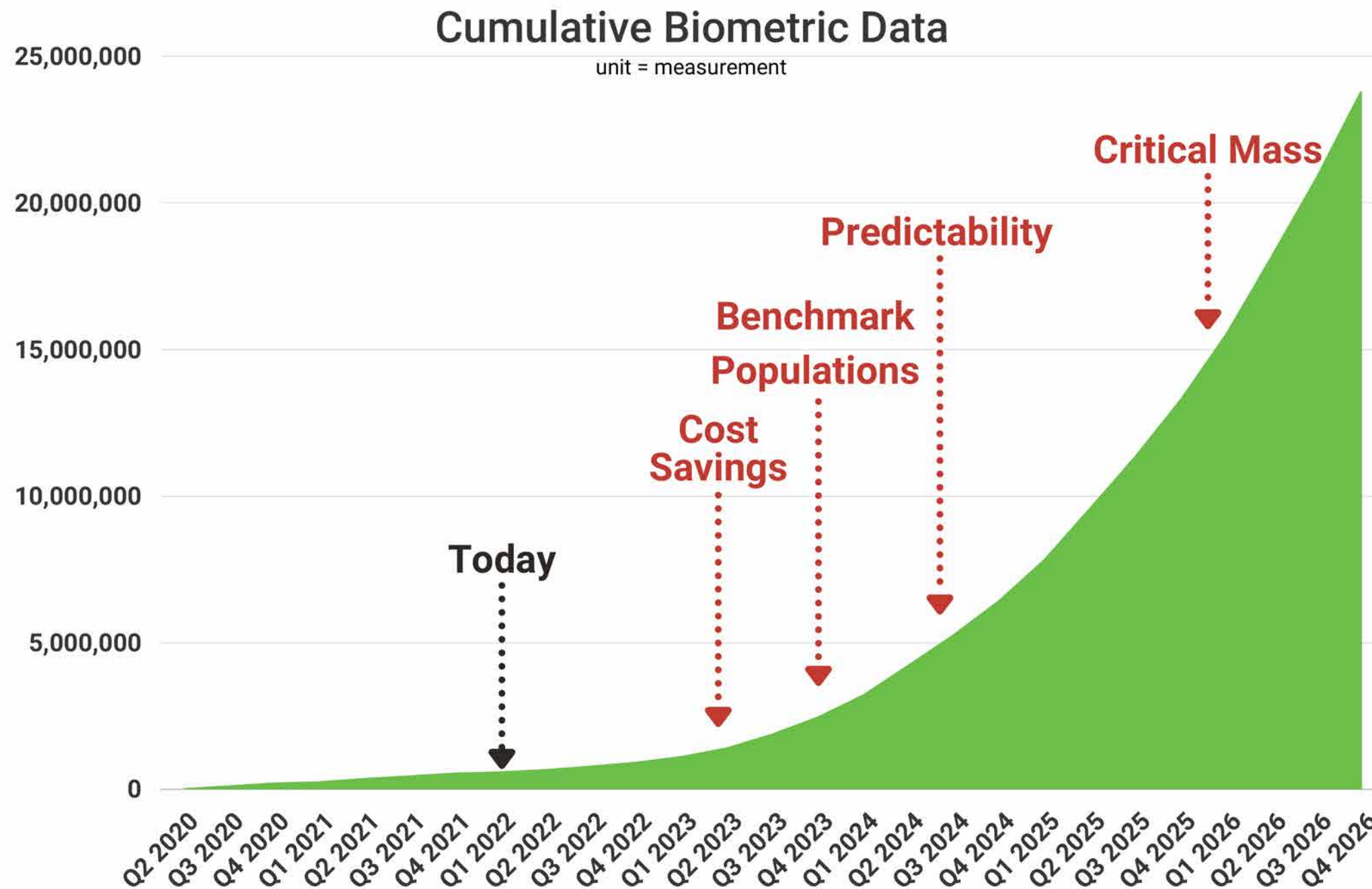
Runway Projection

Current v Proposed





Defining Success | Value in Data



Cost Savings
2023

Collected data will prove our method makes positive change in populations and saves large organizations costs on MSDs.

Benchmark Populations
2023

Our current ideal ranges for human movement are based on industry standards. Our data will soon allow us to benchmark the ideal functional movement of certain unique populations.

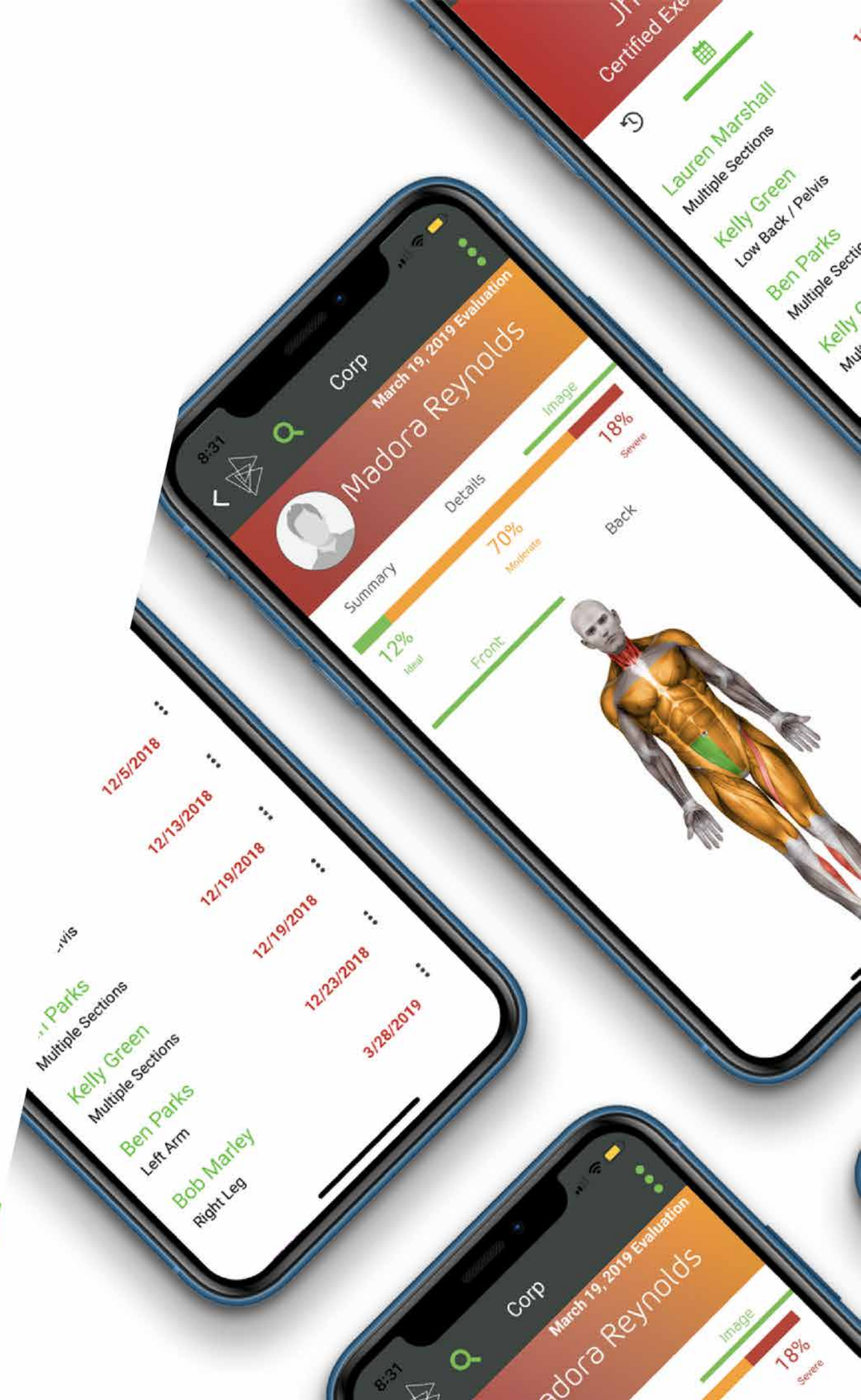
Predictability
2024

A pain-free world is only possible when our data can predict injury before it happens. A dataset of 5M points is necessary to build AI tools that predict, rather than react.

Critical Mass
2025

At 15M+ data points, our knowledge and expertise will get us one step closer to a pain-free world, where all 8 billion people have the opportunity to live pain-free.

Call to Action



Member Resources

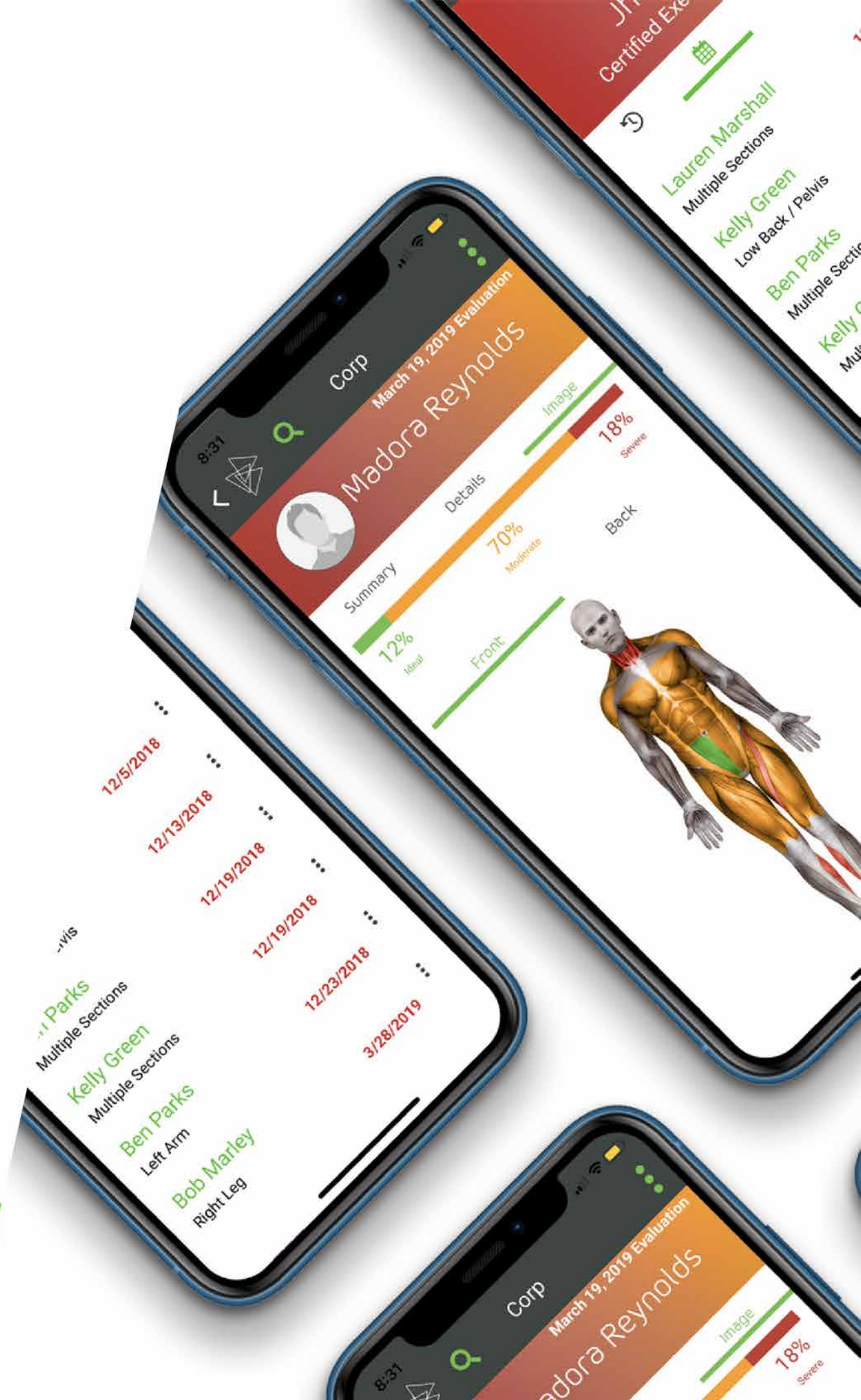
All in one place.

1. Go to: kinesicshealth.com/members

2. Sign up & get approved

3. See financials, communication, meeting recordings, & legal docs

Q&A



September 23, 2022

Annual Meeting



KINESICS™

